

## March 14, 2007 General Body Meeting Issue

### Upcoming Events

- 3/19 SENIORS ONLY Wine Tasting Event, 5:30-6:30, Terrance Room Houston Hall
- 3/22 Etiquette Dinner at RAE
- 3/28 Barclay's Capital Panel: How to Get the Most of an Internship
- 2/1 Event Chair Applications Due
- 2/4 Power Yogaworks
- 2/19 Senior Send-off, POD
- 2/23 Finals Study Break, Hillel 3-4:30

Editor: Grace McGregor

## Success: Defined

Edilsa Bueno

Having woken up not too long ago for my first class that morning of February 9th, I was, at first, taken aback at by the huge conglomeration of women standing around in the lobby garbed in black suits. Some faces were familiar but even more faces were unknown to me. It was then, in the chaos, that I pieced it all together and proceeded to rummage ferociously through my bag for my own ticket to the long-awaited event organized by Wharton Women: "Define Your Own Success."

Indeed, the event was a huge success. Not only was the lobby crowded at intervals throughout the day but so to were the rooms where individual events were held. In total, 200 people attended the event, 100 of which were responsible for the unfamiliar faces as they came from other schools in the Northeast: New York University, Bryn Mawr University and St. Joseph's University.

The appeal of the event was obvious. Throughout the day, you could find yourself in the presence of Ms. Karen Katz, President and CEO of Neiman Marcus, in a networking lunch complete with an inspirational address by Ms. Anastasia Economos, Partner in the Industrial and Consumer Products Group of Ernst & Young, or in workshop led by Dr. Donna Brooks, author of the book *Ten Secrets of Successful Leaders*. These speakers along with others served as models of business leaders, models that would empower the attendees and inspire confidence instead of imposing their own, respective paths of success or applying external influences in any way upon the attendees; therefore, one would be allowed to "define [one's] own success".

Though members were learning the keys to their own individual path to success that day, the gathering of women filling and enveloping Huntsman Hall was a success all on its own.



## Mentorship Programs: So Much More than Networking

Emily Goergen

Every week the average Wharton student wades through a storm of countless speakers, panels, information sessions, and workshops – including Wharton Women-sponsored events – many of which are likely uninteresting or useless. Faced with limited time and a quest for advice, I personally believe that mentorships provide the most benefit to eager students.

Last year many Wharton Women members and I were matched with Bank of America employees through a voluntary mentor program. From the start, my mentor Carolyn and I bonded and have kept in touch well between our infrequent meetings. She has given me invaluable insight into her job functions, the company, the sales and trading industry, and working on Wall Street in general. She introduced me to her colleagues and even helped me prepare for summer internship interviews.

Unlike your average networking, organized mentor programs forge one-on-one dedicated relationships. Because they are removed from the professional setting, they encourage casual and honest guidance regarding important professional and personal decisions. And since a corporation like Bank of America also benefits, your mentor will likely enthusiastically communicate with you.

My friend and fellow Wharton Women member Megan Myers was paired with a mentor through the GUIDE club, which matches undergrads and MBAs at the start of every year. Besides discussing career and industry advice, Megan says that "having a mentor has made me realize how you can balance things in life that are important to you."

Therefore, I encourage students to take advantage of any mentor programs. Look out for the Wharton Women MBA chats later this semester!

# March and April Events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
18	19 Seniors Only Wine Tast-	20	21	22 Etiquette Dinner at RAE	23	24
25	26	27	28 Barclay's Capital Panel	29	30	31
1	2	3	4 Yogaworks	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19 Senior Sendoff	20 Last Day of Classes	21

## Mid Semester De-Brief

Alexandra Caffrey

Wharton Women started 2007 off right with a welcome back social at Pod on January 11<sup>th</sup>. Members enjoyed catching up with each over scrumptious appetizers. General body meetings throughout the semester have kept members up to date on all of the exciting events that were offered this term. One of the most educational events thus far was the panel called Summer Internships 101 that allowed underclassmen to acquire advice from knowledgeable and experienced seniors.

The highlight of February and the semester has been the Wharton Women Business Conference with the theme of "Define Your Own Success," sponsored by Ernst & Young, with the keynote speaker Karen Katz, President & CEO, Neiman Marcus Stores. Those who attended, including MBA's and students from other schools, received a lot of information from professional panels and workshops, in addition to the impressive keynote speech. February also marked the kick-off of "Coffee Chats with MBAs" a partnership with Wharton Women in Business that will provide mentorship for the members of Wharton Women. In March members can look forward to continuing to learn about summer internships through "How to... Get the Most Out of an Internship." Members will also get the chance to learn more social skills at the Etiquette Dinner at RAE and the senior's wine tasting lesson with the Wine School of Philadelphia.

## Want to Get More Involved in Wharton Women?

There are several opportunities to contribute to Wharton Women in the 2007-2008 School Year

- Freshman Buddies Chair
- Annual Dinner Chair
- Dollar Diva Chairs
  - Logistics Chair
  - Community Outreach Chair
  - Board Liaison Chair
- Business Conference Chairs
  - Chair
  - Finance Chair
  - Marketing Chair
  - Logistics Chair
- Corporate Liaison Chair