



The Network

October General Body Meeting Issue

Fall Events

- 10/27—Bear Stearns Lunch
- 11/1—Dress for Success Charity Auction
- 11/8—Annual Dinner
- 11/14—"Art of Business" Panel
- 11/15—Goldman Sachs Internship Dinner

Want to get MORE Involved in WW?

The Newsletter and Marketing Committees are both great ways to become involved in Wharton's largest undergraduate organization. To learn more, contact Shannon Knee (marketing) at knee@wharton OR Rachel Schwartz (newsletter) at rachela2@wharton

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Second Annual BoA Event Great Opportunity for Learning and Networking by Katie Semida

The Wharton Women Bank of America Mentoring Program kicked off the fall semester on Thursday, September 28, as BoA representatives visited campus for an evening of "catching up" with old mentees, meeting new ones, and networking with over 50 students.

BoA representatives and WW members expressed great enthusiasm about the program's development and plans for the future.

"I feel like I am at the point in my career where I am ready to share what I've learned over the years with younger women and be a mentor to someone. This program with Wharton Women is an amazing opportunity to do that," said Michelle Sylvester, part of the bank's Global Markets group

Jing Jin, a college sophomore agreed, "I'm so excited about participating in the mentoring program – I think this event is such a great opportunity to meet people, both in BoA and Wharton Women."

WW Vice President of Membership Development, Athena Breiton has been involved in the mentoring program from the start and believes that WW members benefit immensely from their relationships with their mentors.

"Having a mentor is great at this stage of our lives because we have so many questions about what we should do, what choices to make that can help us with internships and, on a longer term, deciding what career path to choose. By sharing their experiences, mentors give you a better idea of what they do right now in BoA; also many of these women have had experiences beyond BoA in industries like consulting and marketing, so they really have a lot of knowledge to share," Breiton said.

Breiton also commented on her own mentor relationship.

"My mentor is amazing. I actually visited her over the summer in New York, and she looked at my resume and gave me feedback about how I could make it stronger. She's also been a great help as far as providing me with insights on what it's like to work as a trader," she added.

The mentoring program, developed by former WW Executive Board member Kate Costanzo, W'06, matches Wharton Women members with employees working at all levels in various groups throughout BoA, including sales and trading and fixed income careers. Since its inception, the program has grown to include over 70 BoA mentors and students.



WW's Corporate Sponsors: The Official List

One thing that sets WW apart from other clubs is its close work with corporate sponsors. These companies represent all industries, from retail and banking to consulting and pharmaceuticals. At times, the number of corporations represented may seem overwhelming, so below is a list of our sponsors and what their businesses do on a daily basis.

Accenture is a global management consulting, technology services, and outsourcing company committed to delivering innovation.**

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(Continued on page 4)

Penn Alum Talks Celebrities, Fashion and More by Kimberly Kalb

As I wandered into Melissa River's pristinely decorated Pacific Palisades home, I felt like a nervous freshman all over again entering my first Wharton Women networking event. That feeling quickly washed away as I approached a friendly group of girls and we started to talk about how they had driven all the way from San Diego (almost two hours!). My five minute commute paled in comparison. As women slowly but surely began to venture outside their circles of friends or previous acquaintances, I started to meet some women with very interesting jobs. While a good number of them were Melissa's graduating year, others had shown up for various reasons. Most had actually not gone to Wharton, nor had some of them even heard of Wharton Women, so I spent a good portion of my afternoon praising the group and its university-wide appeal.

As soon as the food was served, everyone loosened up and got more comfortable chatting about their jobs or their interests. I ended up at a table with a woman who was in charge of program development at CBS, meaning she chose which shows went on the air, which I found fascinating. Her job was to watch every single episode of every show before it went on the air. She was more interested in the fact that I had interned for a company that was featured on an MTV reality show, so we had a fun chat over lunch. I was one of two students at my table, so I spent a lot of my time asking questions about what the other women did.

One very interesting woman, a Penn parent in fact, was CEO of her own company. This company has countless different branches of trained temporary workers that are ready to go into any field at any given time, from finance to fashion to everything in between. Hearing her perspective was great because she loved what she did, and she was quick to value hard work as the main source of her success. Melissa was also seated at our table, so after a round of explanation about her numerous jobs across the entertainment industry, we got into a discussion of the pros and cons of fake Hermes Birkin bags and shopping on eBay. All in all, the afternoon was the perfect mix of informative networking and much-needed girl talk.



WW members visit with Penn Alum Melissa Rivers (upper left)

WW Continues to Host Unique and Useful Events by Rachel Schwartz

Barely two months of school have passed, yet Wharton Women has filled each week with enough exciting events that it seems the semester should be over already! Below are highlights from some of this year's most popular events.

Dollar Diva – WW's annual community service event, the Dollar Diva Conference aims to teach local area high school students about the business world and the importance of financial responsibility. This year a small committee of WW members was responsible for organizing the event. The group succeeded in its efforts by bringing over 100 outside students to campus and recruiting nearly 30 WW members to volunteer for the entire conference. *(at right, the 2006 DD Committee)*

Transfer Brunch – Heeding the advice of some transfers students (and new WW members!) the WW Executive Board hosted its first Transfer Student Brunch for both external and internal transfer students. While members bonded over treats from on-campus eatery, Cereality, it quickly became clear that WW would make this event a permanent part of its fall line-up.

Barclay's Global Investment Dinner – WW works closely with its 25 corporate sponsors to organize events that will provide members the opportunity to learn about a variety of industries from senior level executives. At this dinner at campus favorite White Dog Café, a small group of juniors and seniors had the opportunity to sit with recruiters from BGI and learn more about the business.

Taste of Philly – continuing its tradition of hosting social events, WW invited freshman and sophomore members to come out for a night of good food from restaurants around campus. Despite the heavy rains, over thirty students turned out to sample a wide range of tasty, Philadelphian cuisines. *(students enjoy a 'taste' of Philly, at left.)*

How to ... Become a CEO – Part of Wharton Women's recently launched "How to Series" this event featured, Kate Egan, a research associate at Catalyst, the leading research and advisory organization working with businesses and female executives to understand and expand opportunities for women at work. In her talk, Egan talked about the obstacles facing women in the work place, as well as how to overcome them in order to reach the top.



October and November Events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			18	19	20	21
22	23	24	25	26 Hip-Hop Dance Lessons Juniors & Seniors 6 p.m. Loc. TBA	27 Bear Stearns Lunch with Sales and Trading	28
29	30	31	1 Dress for Success Charity Auction 6 p.m. MBA Café	2	3	4
5	6	7	8 Annual Dinner 5:30 - 8:30 p.m.	9	10	11
12	13	14 "Art of Business" Panel 7 p.m. JMHH 270	15 Goldman Sachs Internship Dinner	16	17	18

Taste of Philadelphia ... the Tradition Lives on! by Katie Semida

Wharton Women continued an annual tradition on Wednesday, October 27th by hosting a "Taste of Philadelphia," a social event for freshmen and sophomores that gave attendees the opportunity to acquaint themselves with the offerings of various area restaurants. Despite pouring rains, over 30 students braved the weather to come take part in the event.

Wharton Women has run Taste of Philadelphia every fall for the last several years as a way to provide a social outlet for members.

"Even though we are a professional organization, Wharton Women is dedicated to developing the leaders of tomorrow in both professional and personal domains – we want to create a community where members feel connected with each other and develop friendships with each other" VP of Membership Development, Athena Breiton, said.

"The board wants members to feel like they're part of a family, seeing familiar faces and catching up with friends at every WW event they attend. This means that in addition to organizing speakers, workshops, and professional networking events, Wharton Women is committed to providing members with opportunities to get to know each other and the executive board in informal settings," she added.

The event is catered towards new students in order to give them the best opportunities to learn about campus life as early as possible.

"Freshmen are new to Philadelphia and just discovering all the local restaurants and sophomores are off the meal plan for the first time, so they're looking for good places to eat as well," Breiton explained.

To help WW members find these places, the Executive Board solicited donations from popular spots close to campus, including Qdoba, Lee's Hoagie House, Pizza Rustica, Allegro's, Bubble House and several others. Attendees had the opportunity to sample various items from the menus of participating restaurants while chatting with each other and members of the executive board.

Connie Sung, a freshman WW member and winner of the event raffle for a gift certificate to Cusi thoroughly enjoyed the event.

"Taste of Philadelphia was amazing! Even though I had to brave a torrential downpour to get to Huntsman, it was well worth it. All the food was delicious – my favorite was the gourmet pizza from Pizza Rustica. I had never heard of it before, but I will definitely go there in the future. I got to socialize with board members as well as other WW freshmen about classes and college in general," Sung said.

Corporate Sponsorship cont...

Sponsorship Level: * bronze ** silver *** gold **** platinum

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