

The Network

Wharton Women Business Conference Issue

Looking Ahead...

The Next General Body Meeting will be March 14, 2007 at 6pm

Upcoming Events

- 2/7—2/15—University of Pennsylvania's Women's Week
- 2/12- WW Women's Week Event: How to Handle an Awkward Networking Situation
- 2/13—Freshman Month: Ritz Carlton Chocolate Buffet
- 2/20- Freshman Month: Pilates at Pottruck!

Want to get involved in Wharton Women?

Email Grace McGregor to join the WW Newsletter Committee at gracemc@wharton.upenn.edu

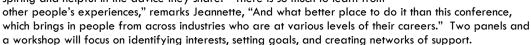
Editor: Grace McGregor

Empowering the Leaders of Tomorrow

Emily Goergen

"You control your own future" is the vision that this year's Wharton Women Business Conference hopes to inspire in all of its attendees. Unlike previous years, the conference stresses the importance of self-confidence and unique passions in "Defining Your Own Success," the theme for this year. As Seychelle Hicks, Conference Chair, explains, "The motivation for this year was to have young, aspiring business leaders depend less on the external influences in furthering their career paths, such as corporate politics or network connections, and to instead delve deeper into how they can empower and control their own journey to success."

To help attendees discover a fulfilling career, Neiman Marcus President & CEO Karen Katz will share her story. Wharton Women President Jeannette Chang believes the keynote speech, like any success story, is inspiring and helpful in the advice they share. "There is so much to learn from



The number and assortment of attendees has increased this year to include more well-known professionals, alumni, MBAs, and students from other schools. As Jeannette comments "You're not only learning during the panels, but also from other attendees at the breakfast, lunch, and dessert reception."

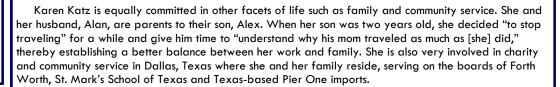
After ten months of planning and hard work, all who are involved in this year's conference find it immensely rewarding. Says Seychelle excitedly, "My favorite part of the conference will be watching students and speakers discuss what it means to 'Define Your Own Success'."



Edilsa Bueno

In a presentation to UT students, staff and faculty, Karen Katz proclaimed, "Our customers want quality, value and luxury, and we always provide them with it." In appointing her Chief Executive Officer of Neiman Marcus Stores in 2000, Neiman Marcus proved the verity behind those words.

A graduate from University of Texas and the Harvard Business School, Karen Katz began her steady yet effective ascent within the company in 1985 as a merchandise manager. From 1985 till 2002, the year in which she officially assumed her present position, Karen occupied various executive management positions: Vice President and Divisional Merchandise Manager for Handbags and Designer Accessories in 1987, Vice President and General Manager of Neiman Marcus in 1991, Senior Vice President, Director of Stores in 1996 and Executive Vice President of Stores in 1998, the position she last held before becoming CEO. Such "broad retail experience and strategic insight," as noted by Mr. Tansky, helped her tremendously in obtaining the role of Chief Executive Officer, where she oversees the strategic direction, merchandising, operations, creative services and expansion of the Neiman Marcus Stores.



Karen is great example of balance and success, of a woman constantly increasing the parity between men and women in the business world.



February and March Events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
4	5	6	7	8	9	10
П	How to handle and Awkward Net- working Situation	Freshman Month: Ritz Carlton Chocolate Buffet	14 Valentine's Day	15	16	17
18	19	20 Freshman Month: Pilates	21	22	23	24
25	26	27	28	I	2 Spring Break!	3
4	5	6	7	8	9	10

www.Wharton-Women.com

Connie Sung

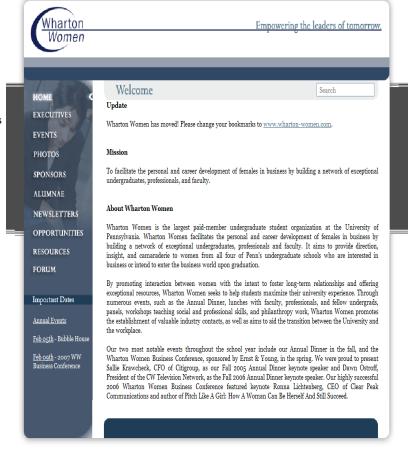
Want to sound off with other club members about your major? Can't remember the room number of the next WW social event? Care to look at photos instead of starting your homework?

If so, you need to check out www.wharton-women.com for the new and improved Wharton Women website that includes a forum, a mini-calendar, and an interactive photo gallery. The site has undergone drastic changes in the last few months, and Technology Chair Helen Feng is the one behind it all. The improvements were necessary, Feng says, because "the old site was a bit too corporate."

The most innovative website addition is the new forum, which allows WW members to discuss anything, including - but not limited - to courses, career-related issues, and events. Members can either post anonymously, or create a free account to receive private messages or create an icon and profile. These changes, however, are only the beginning: look out for a live chat room, courteously of Feng, and an online book exchange, the brainchild of VP of Alumnae Relations, Gloria Lin.

These changes will serve as a new avenue of interaction for current members and Wharton undergrads, but also as a gateway for new members interested in getting involved in Wharton Women. Incoming freshmen will find the forum and book exchange extremely helpful when preparing for their first semester at Penn.

Wharton freshman Alexandra Caffrey is extremely enthusiastic about the new website: "The forum is going to help answer a lot of questions that most girls have coming into Penn in terms of picking classes, something that I know I will benefit from."



So pay a visit to the Wharton Women website site; it's a convenient way to obtain club-related information and get acquainted with your fellow members.