

September General Body Meeting Issue

Welcome Back Wharton Women!

Dear Members,

I would like to take this opportunity to welcome everyone back after what I hope was a restful and relaxing summer vacation. Last year, we saw many changes in both the political and business climates of our country. However, with these great challenges also comes new opportunities. But it will be more important than ever to hone your skills and differentiate yourselves as dedicated and intelligent young women. Let Wharton Women be the vehicle that helps you grow and develop in this ever changing world, and it will be my pledge to you, that I will work tirelessly to ensure that this organization provides you with all of the resources you need to succeed. Let me know if there is anything that I can do to make this the best year it can possibly be.

Sincerely,
Grace McGregor, President



Member Spotlight:

Janani Ramachandran, W '12

Each issue one WW member will be interviewed to better create a community of talented female students!



Q:How have you been involved with Wharton Women?

A: *Along with being a general member, and part of the marketing committee, I am the Wharton Women freshman buddies chair.*

Q:What has been your favorite memory at Penn?

A: *I have had so many great memories at Penn, on of my favorite was going to the chocolate buffet with wharton women. It was really fun to get all dressed up, and head to somewhere that's so posh and beautiful, and then meet a lot of great girls while eating a ton of really rich and delicious deserts!*

Q:What else are you involved with at Penn?

A: *This semester I am part of Wharton Leadership Ventures, president of my Cohort Rand for the sophomore class, and I am doing APALI (Asian America Leadership) Program.*

Meet the 2009 Board...

President

Grace McGregor, W'10
Finance, OPIM

EVP of Strategy

Teresa Baik, W'10
Finance, Management,
Mathematics Minor

VP of Alumni Relations

Jillian Jordain, W'11
Actuarial Science, Marketing

VP Corp Sponsorship

Lauren Mifflin, W/C'11
Biochemistry & Wharton

VP of Membership

Erica Son, W'11
Undecided

VP of University Relations

Lauren Fleischer, W'11
Marketing

VP of Operations

Erica Nachamkin, W'10
Marketing, Global Analysis,
French Minor

VP of Finance

Marissa Hastings, W'12
Marketing, Retail

VP of Marketing

Palak Patel, W'11
Finance

VP of Publications

Trisha Mantri, W'12
Business and Public Policy

Upcoming Events

BCG Private Networking Dinner

Open to Seniors Only

Thursday, September 17th, 5 PM

Wharton 101

What I Wish I Knew About Wharton

Tuesday, September 22nd 6:30 PM

Business 101

Everything You Wanted to Know About Business

Wednesday, September 30th 6:30 PM

Accenture Private Networking Dinner

Open to Seniors Only

Wednesday, September 23rd 7 PM

Hala Moddelmog-CEO of Susan G.

Komen Foundation for the Cure

Thursday, October 1st 6:30 PM-JMHH G06

Notes

Lessons from an Intern

By Lucy Obukowicz W'10

Lucy worked as a summer intern for Target, headquartered in Minneapolis . For this newsletter, she offered to explain her most rewarding project so that members could better understand how their Wharton degree can make a meaningful change in the business world.



I worked for Target Corporation's Music Department this summer which included many perks such as artist visits, CD previews, and free concert tickets. I absolutely love the company, culture, and people and am so excited to be returning next August for full time! For my project, my teammates and I focused on improving instocks for new releases in the entertainment division. All new releases in music, movies, and books come out on Tuesdays so it is essential that Target has them in the store for its guests. We developed a beginning on hand inventory prediction tool to help the ordering process and improved instocks by 12% thus greatly increasing sales. At the end of the summer, we presented our findings to our entire division including two directors who were impressed by our project and implemented it across all three entertainment departments. (Pictured Above: Lucy with singer, Mat Kearney)