



The Network

INAUGURAL WHARTON WOMEN ALUMNAE NEWSLETTER

Dear Wharton Women Alumnae,

To introduce myself, my name is Jillian Jourdain and I am the current Vice President of Alumnae Relations. The executive board and I would like to welcome you to The Network— a bi-annual publication to keep you updated about the exciting and prestigious growth of Wharton Women. As you know, your association with WW does not stop at graduation. As Wharton Women ever expands its reaches, we hope you can count on us to help you and we can count on you to help the next generation of strong female leaders.

In this first edition, we have described some events that highlight the impact Alumnae have been making in our organization. We encourage you to get involved, whether it be connecting with old friends through the alumnae database or coming to speak at one of our many events. By remaining on our list serve you are guaranteed to stay informed of all that Wharton Women is doing. Things to look forward to:

- Annual summer alumnae event in New York
- Alumnae career newsletter, prepared in conjunction with our sponsors
- Updated alumnae database
- Numerous opportunities to get involved in the fall and beyond!

Please feel free to encourage any Wharton alumnae to join the list serve— we are always happy to expand our network. I also welcome any feedback, questions, advice you have about The Network or the current affairs of Wharton Women. I look forward to working with you in the future and to continue expanding The Network of Wharton Women!

Best,
Jillian Jourdain, VP Alumnae Relations

Wharton Women Summer Alumnae Event

You're invited!

Please join us for an evening of catching up with past and current Wharton Women!

**Thursday, July 30, 2009
7:30 pm- 9:30 pm**

**Trattoria Dopo Teatro
125 West 44th Street, New York, NY 10036**

Appetizers provided by Wharton Women!

RSVP to Jillian Jourdain at Jourdain@wharton.upenn.edu
By Sunday, July 19, 2009

Opportunities for Involvement

1. Attend the Summer Alumnae Event

Every summer, Wharton Women hosts a Summer Alumnae Event (see left) to allow our alumni to reconnect and meet in a casual setting. In addition, to provide you an image of how Wharton Women has evolved, current members interning in New York for the summer will be attending to meet you and represent our current organization.

2. Serve as a Panel Speaker for Business 101

At the beginning of the Fall Semester, Wharton Women invites alumnae that currently work in fields such as Investment Banking, Retail, Consulting, and Sales & Trading to speak to current students about their career experiences.

3. Write for the Wharton Women Newsletter

Testimonial stories about "How Wharton Women Helped You" or even an article about your career path so far can help inspire other Wharton Women, like yourself.

Editor: Trisha Mantri

Also read us at www.wharton-women.com!

City Food Tours-A membership event hosted by a Penn Alumnus

By: Pooja Doshi, W'12

Each year, Wharton Women hosts a "Freshman Month" in order to give the new members an opportunity to socialize as well as learn about various businesses.

This year, one of the highlights of Freshman Month was the City Food Tours of Philadelphia. Started by a Penn alumnus, Robert Weinberg, City Food Tours is a company that offers a tour of Philadelphia restaurants in order to introduce people to the different foods that Philadelphia has to offer. Mr. Weinberg approached us and suggested that we work together to create this event for Freshman Month.

On this tour, we were treated to a private tea tasting at the T-bar. Here, we learned not only about different types of tea, but were also able to talk to Julia, the owner of T-bar, about her entrepreneurial experiences. In addition, we enjoyed a cheese tasting at DiBruno Bros. We learned about the how cheese is made and the differences between cheese types. We were also able to talk to Mr. Weinberg about his education at Penn and his experiences in starting up City Food Tours. Overall, it was an excellent blend of food and business!

Maya Angelou: The Ultimate Woman In Leadership

By Lauren Fleischer, W'11

"Women, I do not want to see you narrow yourselves down!"

My first thought upon meeting Maya Angelou, was "Wow!" Never before had I seen someone who had such a presence when she entered a room. As the keynote speaker for Women's Week and one of the most influential women of our time, Dr. Angelou made an inspirational address on February 17th. Prior to her speech, I was lucky enough to get to meet her as a representative for Wharton Women.

From the moment she introduced herself, the one thing I couldn't help noticing was her use of poetry. As a world-renowned author, Dr. Angelou isn't limited to her writing. Her use of poetry extended to her every word. In her discussion of adversity, humor, and being a woman, she consistently spoke in prose. I felt myself wanting to write down her entire speech. Each idea was grounded in experience and moral, but nothing she said was ordinary. Then again, Maya Angelou is certainly anything but ordinary.



Wharton Women In Action



LEFT: Three Wharton Alumnae, Caryn Greene, Havy Nguyen, and Patricia Pan, along with two business representatives spoke on a panel at our annual WW Business Conference. They provided valuable insights into how the job market changed with the recent economic crisis.

RIGHT: At a Macy's Site Visit, three Penn Alumnae spoke about their recent career experiences at Macy's and Bloomingdales. Their advice helped many of our members who were interested in retail and buying.



ABOVE: At the Spring Etiquette Dinner, Sharon Kornstein was the keynote speaker. As an active member of the WW alumni club in NJ, she provided secrets on etiquette in a business setting.