



The Network

Freshmen Buddies Edition

Fall Events To Look Forward To

- Wharton Clubbing Night
- Welcome to Wharton Women
- Freshman Social at Bubble House
- Business 101
- What I Wish I Knew About Wharton
- Dollar Diva Conference
- Dressing for Success
- Family Weekend Event
- Resume Workshop
- Annual Dinner

Keep up-to-date with event locations and dates by becoming a Wharton Women member in the fall and signing up for the club's listserve!

Editor: Lauren Fleischer

Message from your 2008 Freshmen Buddies Chairs

Dear Freshmen,

Congratulations on your acceptance into Wharton! We want to start off by welcoming you to the Wharton Women community. As incoming freshmen, you will have the opportunity to explore all that Penn and surrounding Philadelphia have to offer. We hope that you will find a home within the Wharton Women community and take advantage of the unique experiences this organization presents.



Wharton Women is dedicated to the personal and professional advancement of its members in the business world. We achieve this through a variety of formal and informal events, including networking with business professionals, career panels, informational series, and networking socials with Wharton Women members. Whatever your specific interests may be, Wharton Women provides opportunities to give you a head-start to your future.

We invite you to join WW's Freshmen Buddies Program, designed specifically to help incoming freshmen adjust to college life. You have been paired with an experienced mentor who is available to answer any questions you may have for the rest of the summer. We strongly encourage use your mentor as a resource as you begin to think about how you would like to be contribute to life at Wharton, and specifically, Wharton Women.

We hope you are as excited about this program as we are and we look forward to meeting you in the fall!

All the Best,
Samantha DiSciuolo and Rebecca Levine
2008 Freshmen Buddies Program Chairs

What is Wharton Women?



Wharton Women is the largest paid-member undergraduate student organization at the University of Pennsylvania. It aims to provide direction, insight, and camaraderie to women from all four of Penn's undergraduate schools who are interested in business or intend to enter the business world upon graduation. Every year, Wharton Women brings in women who are fore-runners in their fields to speak at annual events such as the Annual Dinner and Business Conference.

What is our Mission?

To facilitate the personal and career development of females in business by building a network of exceptional undergraduates, professionals, and faculty.

What is Freshman Buddies?

Freshmen Buddies is a program to aid the incoming freshmen class in their transition to Wharton and to give you the insight into the many benefits Wharton Women has to offer you throughout your college career.

How do I get involved in Wharton Women in the Fall?

As the largest undergraduate student organization, Wharton Women has many leadership opportunities that are available beginning your freshmen year. The best way to get involved is to attend both our General Body Meetings and our many events so that you can gauge areas of interest for further exploration.

Where can I go to get more information?

Go to our website at www.Wharton-Women.com, or don't hesitate to contact any of the board members, Freshman Buddies Chairs, or WW mentors!

Wharton Women Events 2007-2008

Each year, WW continues to expand the number and scope of events it hosts. This past school year was no different. From hosting new programs, such as "How to Make Your Own Sushi" to continuing to offer some of its most popular events, like the Etiquette Dinner and Dollar Diva Service Conference, there is little wonder why Wharton Women remains one of the most popular and powerful clubs on campus.

Just a Few of This Year's Events

WW Annual Dinner, November 6, 2007

Keynote Speaker: Karen Hoguet, Executive Vice President and Chief Financial Officer of Macy's, Inc.



This year, WW's annual dinner featured Karen Hoguet, Executive Vice President and Chief Financial Officer of Macy's, Inc. Hoguet offered audience members candid advice about succeeding in the business world and working in a predominantly male workforce. Over 200 students and 20 alumni came out to network and learn from Hoguet. Like in past years, students were seated at dinner tables with corporate representatives from industries of their choosing, giving them the chance to network with a diverse group of business leaders.

Wharton Women Business Conference (WWBC), February 1, 2008

Sponsored by Ernst and Young

WWBC, Wharton Women's largest business conference, brings women together from all over the Penn community, neighboring institutions, and the business world to partake in a day-long series of panels. This year's theme, "Make Your Mark," took a look at how women can stand out in today's business world. Speakers included Autumn Bayles, Senior Vice President of Tasty Baking Company, and Robin Fisher Roffer, author of *Make a Name for Yourself*. The day also featured two panels that covered a variety of topics, including the importance of personal brand equity and persistence.



Etiquette Dinner, April 1, 2008

Keynote Speaker: Terri Thompson, founder of "The Etiquette Edge"

Every year, Wharton Women hosts a dinner featuring an etiquette expert to teach the intricacies of dining in a business setting. At this year's Etiquette Dinner, Wharton Women members gathered in a private dining room at Waterworks, a renowned Philadelphia restaurant. They dined as Terri Thompson provided tips and tricks for different dining scenarios and helped them perfect their new etiquette skills.



Dress for Success, October 24, 2007

Keynote Speaker: ??

October 2007's Dress for Success, sponsored by Merrill Lynch and Financo, had a dual purpose. First, it was to teach Wharton Women members what constitutes business formal and business casual dress, and what is appropriate to wear in a professional environment. Second, it was to raise money for the American Cancer Society. In both respects, the event was an incredible success as several thousand dollars were raised with the help of over 50 attendees.



The event kicked off with a networking reception in conjunction with a silent auction. _____, an expert stylist from Prada, briefed members on what is appropriate to wear for different occasions as they bid on work-appropriate outfits and accessories from brands including _____, _____, and _____.

The Fourth Annual Dollar Diva Conference, November 16, 2007

Wharton Women's annual community service event, the Dollar Diva Conference, is a half-day seminar that teaches local area high school girls about personal finance and the business world. This year, over 200 girls from Philadelphia area public schools attended the event. As always, WW members volunteered to help create the conference, and to mentor the younger attendees.



Freshmen Month, February 2008

One of the best things about being a freshman in WW is Freshmen Month: an entire four weeks dedicated to providing exclusive events just for freshmen. This year, the WW Executive Board continued this tradition with a variety of popular past and new events. Highlights included an off-campus trip to the decadent Ritz Carlton Chocolate Bar, learning to make home-made sushi, and a relaxing afternoon at one of Penn's favorite restaurants, Bubble Tea House.



Life after Wharton Women

It might be hard to think about life after graduation since you haven't even arrived at Penn yet, but you'll quickly find that the networks and bonds created in WW last well after time at Penn passes. Members go on to head important companies, start their own businesses, get advanced degrees, and fulfill their dreams. Below, WW alum and current Associate consultant at Bain & Company in Boston, Andrea Harris, reflects on her time at Penn and how WW helped her achieve some of her goals.

As a student at Penn, I sometimes wondered what I was doing in Wharton. As other freshmen picked up the *Wall Street Journal* at their mailboxes each morning, I swore I would avoid reading it for as long as possible. But as I tested out various freshman clubs, Wharton Women quickly stood out as a place that I could learn about a variety of careers and interact with some of the most accomplished, interesting undergrads at Wharton.

My initial impressions of the club quickly outlined the two things I valued now about my WW experience. First, it provided me an opportunity to meet upper classmen, many of whom proved to be excellent mentors. They were bright, outgoing, driven, and professional – helping navigate me through class selection and recruiting! As a junior, they handed over their case interview books and gave mock interviews to help me prepare for consulting case studies. They provided “insider knowledge” about firm reputations and helped elaborate on the pros and cons of consulting versus other job opportunities. These friendships were important to me and many helped guide me to where I am today. To this day, I enjoy getting holiday cards from WW friends and getting together for dinner in NY.

The second most valuable thing WW provided was an informal opportunity to learn more about various post-college careers. It opened me up to the possibility that I wouldn't dislike ALL careers in financial services – but that I would probably prefer something like consulting. It also gave me some insight into which firms were dedicated to the professional development and recruitment of women. I always found it interesting which firms would dedicate their time and resources to mentor and inform undergraduate students, like myself, as we made our next big step after college.

I encourage everyone to advantage of the people in this organization. It's very easy to get comfortable with friends you make the first two years at school; and while I love my friends, none of them could provide me with the career guidance I ended up finding so valuable.



Name: Andrea Harris

Graduation: 2004

Concentrations:

Finance and OPIM

Penn activities:

Chi Omega (President),
Wharton Women (Vice
President of Membership
Development,
Secretary), RA,
Women's club tennis



Spotlight on former Wharton Women Executive Board Member, Sona Karia. Interview by Katerina Semida

K: Can you tell me a little about your job right now?

S: I work for American Express' Strategic Planning Group. We have approximately 35 people in NY and 10 in London. The group reports directly to our CEO and we work on high level strategy projects for business units of the organization. Basically, it's an internal consulting group, so my clients are business units and their respective VPs. We work in project teams of about 4 or 5 people, and each project will last 3 months or so.

K: How did you decide you wanted to do that?

S: I was all over the place when I was a junior, and for my junior year internship I had all sorts of different offers – from fixed income to investment banking. I knew I wanted to do general management at some point in my life or maybe even to do something on my own... so I was thinking, consulting is problem solving at its best. You take a problem, and take it apart, put it back together and solve it: the best of finance, the best of marketing; I was getting all those components in one.

K: What skills from Wharton did you find to be most valuable at work?

S: My classes were fantastic and I definitely leveraged things I learned in my classes. The marketing classes help a lot – you learn how to segment a market, how to do market sizing, things like that. Especially if you're doing consulting for a consumer products company, marketing is important. Finance teaches you the analytics, the quant. Quant is very important in consulting – it's a given that you're going to be good at quant. I think that my extracurricular like Wharton Women ... really helped me as well. You learn how to put something together, how to see a need out there and fill it.

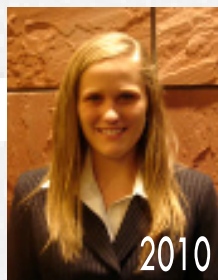
K: What are your plans for the future?

S: Probably in the next 6 months to a year I'll move out of the group and I'll be a general manager for the company. In terms of my long term aspirations, I may want to continue at American Express, because it is a superb organization, everyone here loves work – people just want the company to succeed. Eventually, I may want to go to business school, I'm not sure, since I just came out of Wharton undergrad. And possibly, I might branch off on my own.

Meet the 2008 Executive Board



President
Shannon Knee



VP of Alumnae Relations
Lucy Obukowicz



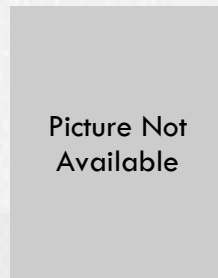
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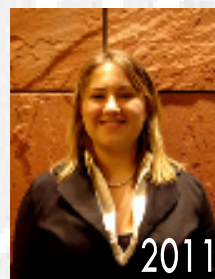
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Check out...

www.Wharton-Women.com

For more information and contact info.

Once again, congratulations on your acceptance to Wharton. We look forward to meeting you all in the fall and hope you have a great summer!

— The WW Executive Board