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Wharton Women's Annual Business Conference, "Rising Above the Economic Crisis: *How to Succeed in a Tough Market*" to feature Diane Garnick

PHILADELPHIA, PA, XX, 2009: The student leadership committee of the Wharton Women Business Conference announced that Diane Garnick will keynote the 2009 conference to be held at the Wharton School of the University of Pennsylvania on February 20th. Sponsored by Ernst and Young, the student-run conference will feature two panel discussions -- "Understanding the Current Economic Crisis" and "Finding Opportunities to Rise Above"-- networking opportunities, and an interactive workshop featuring author and leading brand strategist Robin Fisher Roffer.

Diane Garnick is a world-renowned financier and investment strategist at Invesco. She is the founder of the Ladies in Red, a charitable organization whose mission is to provide opportunities for people across the world to make meaningful contributions to society, and is a frequent keynote speaker at industry events across the US.

The event will be held on February 20th from 10:00 a.m. - 4:00 p.m. at the Inn at Penn, 3600 Sansom Street, Philadelphia PA 19104.

Members of the media are welcome to attend, but pre-registration is required. To register, please contact Palak Patel ppalak@wharton.upenn.edu.

For additional information, please visit <http://www.wharton-women.com>.

About Wharton Women

Wharton Women, the University of Pennsylvania's largest undergraduate student organization, facilitates the personal and career development of females in business. Through events such as the Ernst & Young sponsored Wharton Women Business Conference, various panel discussions, corporate presentations, workshops, philanthropic initiatives and the Annual Dinner, (which featured Karen Hoguet, CFO and executive vice president of Macy's in 2007, and Autumn Bayles, senior vice president at Tasty Baking Company in 2008), Wharton Women promotes the establishment of valuable industry contacts and aims to aid in the transition from undergraduate to professional life.

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