

WHARTON WOMEN TO HOST 7TH ANNUAL DOLLAR DIVA CONFERENCE

On Friday, November 6, 2009, the University of Pennsylvania's Wharton Women will be hosting the seventh annual Dollar Diva Conference. Dollar Diva is a full-day financial seminar for high school girls and teaches the basic facts and responsibilities of managing money. Wharton Women is currently the largest undergraduate organization at the university and Dollar Diva is its biggest philanthropic event.

The day's activities include presentations on credit cards, guidelines for interviews and business attire, as well as a speaker from Penn's Financial Services. Given the current state of the economy, this year it is especially important that young women gain a more realistic perspective on spending. Dollar Diva will address these concepts and help the attendees find ways to apply them to their daily lives. Attendees will be able to interact with Dollar Diva Mentors, bright and motivated women who can serve as role models for Philadelphia teens.

The event will run from 9:00 AM to 1:30 PM at the Wharton School's MBA pub on the corner of 38th and Spruce Streets. We are expecting about 130 eleventh and twelfth grade girls to attend this year.

Members of the media are welcome attend, but pre-registration is required. To register, please contact Andrea Lynch at lyncha@wharton.upenn.edu.

For additional information on Wharton Women, please visit www.wharton-women.com

About Wharton Women

Wharton Women, the University of Pennsylvania's largest undergraduate student organization, facilitates the personal and career development of females in business. Through various events, such as the Wharton Women Business Conference, sponsored by Ernst & Young, various panel discussions, corporate presentations, workshops, philanthropic initiatives and the Annual Dinner, which featured Nancy Tellem, president of CBS, as the keynote last year, Wharton Women promotes the establishment of valuable industry contacts and aims to aid in the transition from undergraduate to professional life.

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